


September 27, 2018

Tribeca 360



9:00 AM  **Registration & Breakfast**

10:00 AM **Welcome**  
Cate Ambrose, President & Executive Director, LAVCA  
Julie Ruvolo, Director of Venture Capital, LAVCA

10:10 AM  **Opening Fireside Chat with Eric Hippeau**  
Eric Hippeau, Partner, Lerer Hippeau  
Interviewed by Scott Voss, Managing Director, HarbourVest Partners

*Lerer Hippeau is a New York blockbuster venture fund and investor in **Birchbox**, **BuzzFeed**, **Casper**, and **Warby Parker**. Eric Hippeau is a former Managing Partner at **SoftBank Capital** and CEO of The **Huffington Post**. He sits on the board of **Buzzfeed** and **Marriott International**.*


10:40 AM  **Crypto Fever: Insights on the Local Market**  
Moderator: Julie Ruvolo, Director of Venture Capital, LAVCA  
Travis Scher, Vice President, Investments, Digital Currency Group  
Sebastian Serrano, Co-Founder & CEO, Ripio  
Daniel Vogel, Co-Founder & CEO, Bitso

*Travis Scher, an investor in **Coinbase**, **Blockstack**, and **Brave**, will join CEOs of **Bitso** (a Mexican bitcoin exchange with funding from Variv Capital, Digital Currency Group, Xochi Ventures, Bitcoin Capital, Blockchain Tech Limited, and Funders Club) and **Ripio** (an Argentine digital payments startup with funding from Medici Ventures, Huiyin Blockchain Venture, Digital Currency Group, Boost VC, Funders Club, and Draper VC) to talk about the cutting edge of crypto coming out of Latin America.*

11:10 AM **Break**

11:40 AM  **Impact & Returns are Not Mutually Exclusive**  
Roy Swan, Director, Mission Investments, The Ford Foundation  
Maya Chorenge, Senior Partner, The Rise Fund  
Interviewed by Chris Jurgens, Director, Impact Investing, Omidyar Network

*The Ford Foundation's Mission Investments will commit US\$1b to mission-related investments over the next decade. Swan's team also leads one of the nation's largest portfolios of program-related investments, which Ford pioneered in the impact investing field. Maya Chorenge is a Senior Partner at TPG's The Rise Fund, leading impact and financial services investments in Latin America. The Rise Fund has invested in Argentine coding school **Digital House** and edtech **Grupo VI-DA**. She also serves as Managing Director of impact fund **Elevar Equity**.*

12:10 PM  **The Face of Frontier Tech in Latin America**  
*Moderator:* Gideon Lichfield, Editor, MIT Technology Review  
Susana Garcia Robles, VC Team Leader & MIF Gender Coordinator, FOMIN  
Pia Mancini, Co-Founder, democracy.earth, DemocracyOS  
Alberto Rodriguez-Navarro, Founder & CEO, Levita Magnetics

*What is happening on the cutting edge of tech innovation in civic tech, healthtech, and other sectors? How are blockchain and AI technologies being applied to solve local problems with globally scalable solutions? A long-time veteran of the VC ecosystem in Latin America weighs in alongside two entrepreneurs driving frontier tech.*

12:45 PM  **Fireside Chat: Ilya Gelfenbeyn, Head of Google Assistant Investments, Google**

*Ilya Gelfenbeyn oversees investments for Google's new program to provide capital and other resources to early-stage startups building AI, voice, developer tools and other applications in the Google Assistant ecosystem. Gelfenbeyn joins us for a futuristic conversation about the collision of consumer tech, AI, and voice recognition.*

1:15 PM  **Luncheon**

2.30 PM



## Breakout Groups

### **Data Privacy Update: What's changing in Argentina, Brazil & Mexico?**

Marcelo Lacerda, Head of Public Policy, Google Brazil

### **Investing for Impact Outcomes**

Johanna Posada, Co-Founder & Managing Director, Elevar Equity  
Erik Wallsten, Co-Founder & Managing Partner, Adobe Capital

### **Angels/Seed/Accelerators Meetup**

Ariel Arrieta, Founding Partner, NXP Labs

### **M&A + In-Region Expansion**

Joaquim Lima, Managing Director, Riverwood Capital  
Alex Anton, Director of Strategy & Business Development, iFood

3.30 PM



### **Fireside Chat with Raj Ganguly, Co-Founder, B Capital Group**

Interviewed by Andy Tsao, Managing Director, Silicon Valley Bank

Andy Tsao interviews Raj Ganguly of B Capital Group, a US\$360m VC fund he co-founded with Eduardo Saverin in 2016 that has invested in several companies including unicorn e-scooter startup **Bird**.

4.00 PM



### **Developing the Startup Ecosystem**

Moderator

Julie Ruvolo, Director of Venture Capital, LAVCA  
Alejandro Scannapieco, CFO, Globant  
Sergio Rosengaus, Co-Founder & CEO, KIO Networks  
Alexandre Villela, Managing Director, Qualcomm Ventures  
Miguel Arias, Global Director, Telefonica Open Future\_

Major corporate players in Latin America discuss strategies to support the next phase of the region's startup evolution, including projects to build, accelerate, fund, and acquire startups. Qualcomm Ventures, Telefonica Open Future\_, Globant, and KIO Networks are founding members of the **Latin American Tech Growth Coalition**, along with Google, Facebook, Riverwood Capital, and Mobile.

4.30 PM

### **Break**

5.00 PM



### **The Battleground for the Last Mile**

Moderator: Eric Acher, Co-Founder & Managing Partner, monashees  
Federico Antoni, Founding Partner, ALLVP  
Sebastian Mejia, Co-Founder & President, Rappi  
Allie Morse, Director of Expansion, Postmates  
Francisco Sordo, Head of UberEats Latin America

Eric Acher, an investor in **99**, **Rappi**, **Yellow**, and **Grin**, moderates a discussion on the battleground for the last mile with **Rappi** (a Colombian delivery startup that raised a US\$185 round of capital in 2017 from Delivery Hero, Sequoia Capital & Andreessen Horowitz), Federico Antoni, an investor in **Cornershop** (a Mexican delivery startup that was recently acquired by Walmart for US\$225m), Allie Morse, who oversees global expansion for **Postmates** which chose Mexico as its first international market outside the US, and Francisco Sordo, who oversees **UberEats** for Latin America.

5.30 PM



### **Closing Fireside Chat with Hurst Lin, Co-Founder & General Partner, DCM**

Interviewed by Hernan Kazah, Co-Founder & Managing Partner, Kaszek Ventures

Hernan Kazah of Kaszek Ventures interviews Hurst Lin, General Partner of DCM, about what's happening on the cutting edge of emerging tech in China, when he thinks China will overtake the US as the epicenter of global VC financing, and what that is going to mean for Latin America. Lin co-founded DCM China in 2006 and is one of the most active and influential VCs in Asia. He has been listed on the Forbes Midas List for the past five years in a row due to exits like **Tuniu** (IPO 2014), **58.com** (IPO 2013) and **Vipshop** (IPO 2012), and is one of CBI Insights' Top Venture Capitalists for 2018.

6.00 PM



### **Cocktail Reception & After Party**

Hosted by Riverwood Capital

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