



EMX CAPITAL ANNOUNCES AN AGREEMENT TO SELL ITS STAKE IN AUTOTRANSPORTES EL BISONTE TO GRUPO TRAXION

Mexico City, August 27th, 2018.

EMX Capital, a Mexico City based private equity manager focused on control investments announces an agreement to sell its entire holding in portfolio company Autotransportes El Bisonte S.A. de C.V. ("Bisonte") to publicly traded Grupo Traxion S.A.B. de C.V. ("Traxion"). Bisonte is a leading specialized cargo transportation company based in the central state of San Luis Potosi in Mexico, works with a team of more than 800 people and has 485 power units. Closing of the transaction is subject to regulatory approvals.

EMX Capital, jointly with a talented management team, invested in Bisonte in 2014 anticipating robust value generating opportunities in a vast and dynamic sector. "The transaction announced with Traxion validates the investment thesis of EMX Capital. In EMX we not only invest capital; we look to positively transform our portfolio companies and develop the teams that are actively engaged in each of them. Bisonte was no exception", mentioned Rodrigo Fonseca, Managing Director of EMX Capital.

From its majority ownership position, EMX Capital accelerated Bisonte's growth. The firm's sales grew above a 20% compounded annual growth rate and its fleet expanded more than 60% during EMX Capital's holding period. "EMX Capital was instrumental in our capital investment decision process, keenly balancing our offering and customer service with the best possible return on invested capital. I am proud to now have the opportunity to take Bisonte to the next level as part of Traxion" said Jorge Septien, CEO of Bisonte.

The EMX Capital team continues to generate private equity success stories in Mexico, among them, in addition to Bisonte, the investment in direct selling company Arabela, chosen as Deal of the Year in 2017 by the Mexican Private Equity Association. "With the sale of Bisonte we will be obtaining attractive returns for our investors and executing a fundamental piece of our strategy, returning part of the capital trusted to EMX", concluded Andres Obregon, Managing Director of EMX Capital.

Please refer further inquiries to communications@emxcapital.com