

*Theme: A new tailor-made acceleration program for tech-entrepreneurs*

## **Applications for Xpand Ventures are open**

*Xpand Ventures, Diario Clarín's corporate business accelerator, opens applications for high-potential companies searching for early-stage funding. Learn more and apply at [www.xpand.ventures](http://www.xpand.ventures).*

The accelerator is focusing on companies applying technology to agriculture (AGtech), finance (Fintech), insurance (Insurtech), electronic commerce (E-commerce), sales leads (Lead Generation/ Lead Closing) and digital media solutions (ADtech).

Xpand Ventures is selecting up to 5 companies throughout 2017, each receiving a USD 50k - 250k investment along with benefits such as consulting, mentoring, co-working space and advertising; thus enhancing their growth and internationalization.

Applying companies should be operating in Argentina and being able to show strong sales and customer acquisition metrics. Xpand Ventures especially looks for companies applying Data Science, IoT (Internet of Things) and high-speed mobile internet to their solutions.

Xpand Ventures is led by Vanesa Kolodziej, an entrepreneur and investor with over 15 years of experience creating tech-companies and making venture capital investments.

"We want to leverage projects which innovate in our country's strategic verticals such as agriculture, a worldwide recognized Argentinean sector. Our country is in the ideal situation to meet the growing food demands, it only needs to apply new technologies along the production chain," says Kolodziej, the accelerator's General Manager.

Xpand Ventures is currently operating in Barracas, Buenos Aires City, and will be opening two accelerators more in Córdoba and Mendoza to diversify VC funding opportunities in Argentina.

"We select high-impact tech-entrepreneurs prioritizing knowledge and job creation across the country" said Kolodziej.

### **About Xpand Ventures**

Xpand Ventures is Diario Clarín's corporate business accelerator. Its objective is to invest in projects leveraged by Argentina's core competences. Xpand Ventures seeks to increase local companies' value to transform them into global powers.

With accelerators in Buenos Aires, Cordoba and Mendoza, the goal is to identify outstanding companies, regardless of their location within Argentina, expanding investment opportunities for companies across the country and helping to create dynamic ecosystems outside of Buenos Aires.

### **About Agea**

Grupo Clarín is a media conglomerate leading over 25 companies across Argentina. Agea is Grupo Clarín's printed and digital media business unit, responsible for Diario Clarín (Argentina's largest circulation daily newspaper) and Ole (Argentina's main sports daily newspaper), among others.

For more information visit [www.xpand.ventures](http://www.xpand.ventures) or contact Eugenia Lago  
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