

Bossa Nova Investimentos announces 16 new startups in 2017

São Paulo, February 22, 2017 - Bossa Nova Investimentos started the year with the announcement of 16 new investments. With these 8 Brazilian and 8 US startups, their total portfolio now totals 112 startups, with a combined market value of over R\$ 1 billion. Bossa Nova is expected to invest in 200 companies by the end of this year.

Some of the companies that have entered the Bossa Nova portfolio this year are: Digital Influencer - www.digitalinfluencers.com.br; Foodster - <http://foodster.io/>; Automobi-www.automobi.com.br; Track n me - www.tracknme.com.br and Instacarro - www.instacarro.com

At the end of last year, the company expanded its activities by starting operations in the US and diversifying its investments in software and Internet companies based on B2B solutions. It is currently the only Micro VC in Brazil, focusing at a pre-seed stage.

After a significant growth in 2016, where it became Brazil's investor with the largest angel portfolio in Brazil, Bossa Nova decided to take an important step in evolving its strategy, and expanded to invest in startups in the USA. "We spent quite some time learning how to scale our investment while still adding value to our founders. Last year we were able to do it in Brazil. Now we have decided to take it to all of the Americas, starting with the US. We believe Bossa Nova could be an important global player." says Pierre Schurmann, Managing Director and founder of Bossa Nova.. Last year, Bossa Nova invested more than R\$ 10 million and this year should triple the total amount invested.

"This year is about scaling our business while adding more opportunities for our investors and more value for our founders. Being a Micro VC, we want to help startups to the next level by growing rapidly and getting the necessary funding at the next stage." says João Kepler, Bossa Nova Investimentos' partner.

The idea, according to Pierre and João, is to make Bossa present in the entrepreneurial ecosystem, both in Brazil and the United States, and to build an even more solid and promising portfolio. "We understand that this is an efficient way to leverage capital allocation while reducing risk. We are working to become a reference when it comes to the largest and most qualified portfolio of startups invested by angels in America. That is why it is fundamental to strengthen the relationship with other ecosystems and to know their best practices. Always remembering that our goal is to maximize value for all involved" says Schurmann.

About Bossa Nova Investimentos

Founded six years ago by serial entrepreneur and investor Pierre Schurmann, and more recently with well known Brazilian angel João Kepler, Bossa Nova is Brazil's largest and most active Micro VC.