



Conekta, a leading online payments company in Mexico, announced the closing of a US \$6.6 million series A funding round. The equity investment was co-led by VARIV Capital, FEMSA Comercio, Jaguar Ventures and Conconi Growth Partners.

Founded in 2012, Conekta is a Mexico City based tech company that provides solutions for internet businesses in emerging economies. The Company offers anti-fraud tools and online payment methods attuned to the market needs, such as credit and debit cards, bank transfers, monthly installments and cash payments.

Conekta will use the funds to consolidate its position in the online payments industry in Mexico. With FEMSA Comercio on board, Conekta will allow more businesses to accept payments from their customers in more than 14 thousand OXXO stores across Mexico.

VARIV Capital

VARIV Capital is a venture capital firm that invests in early stage technology companies in Mexico and Latin America. variv.com