

## **YOGOME, A MOBILE LEARNING GAME PLATFORM FOR KIDS, ANNOUNCES THE CLOSING OF ITS LATEST FUNDING ROUND**

VARIV Capital, 500 Startups and Topaz Capital led the US\$3 million round in the *edutainment* company. The proceeds will be used to strengthen the global presence of the app, which offers educational games for kids 5 to 11 years old.

### **Company**

Yogome's app guides children through interactive academic content of a wide range of subjects. As an incentive, recreational games are unlocked after the completion of lessons. The app can be played in English, Spanish, Portuguese and Chinese. The Company's most recent release, *Epic Heroes of Knowledge*, debuted in June 2016, and reached the Top 10 in the Education section of the US App Store only one month after launch.

The Company has offices in Mexico City, San Luis Potosí and San Francisco. Yogome's multidisciplinary team is comprised of top-level educators and software developers. Months after its foundation in 2012, Yogome was part of 500 Startups' summer batch in Silicon Valley.

### **VARIV Capital**

VARIV Capital is a venture capital firm that invests in early stage technology companies in Mexico and Latin America. [variv.com](http://variv.com)