

PRESS RELEASE

Alta Growth Capital completes investment in Grupo Industrial Artes Graficas

Mexico, D.F. August 24, 2016. – Alta Growth Capital (“AGC”) announced that it has completed an investment in Grupo Industrial Artes Graficas (“AGH”), a leading manufacturer of labels for consumer products packaging in Leon, Mexico. Through this transaction, AGC partnered with the original founders and operators of AGH and provided the business with additional capital to fund an expansion of installed capacity in the company’s facilities to increase the product offering and improve service to clients.

“We are eager to work closely with Alta Growth Capital during the next stage of AGH,” mentioned Gerardo Hinojosa, founder and CEO of the company. “This partnership will allow us to strengthen our corporate governance and focus on our long term strategic goals.”

“Gerardo and his team have created a robust management team and deliver a competitive product, making us confident in the business’ future growth,” said Erik Carlberg, Managing Director of AGC. “AGH’s ability to deliver long and short runs allows the company to be competitive in all types of labels.”

Scott McDonough, Managing Director of AGC, commented, “AGH has been able to consistently grow the company by delivering quality products at attractive prices. We look forward to continuing this growth in an industry that is benefiting from increased consumption and a growing middle class.”

About Grupo Industrial Artes Graficas

AGH is a leading manufacturer of labels in Mexico with more than 60 years of experience in the market. The company not only offers a wide variety of products, but also has capacity to deliver to clients long, medium and short runs for a variety of volume labels which allows the company to deliver personalized, high quality products and services.

About Alta Growth Capital

Alta Growth Capital, based in Mexico City, manages private equity funds focused on buyouts and growth equity for middle market companies in Mexico. AGC has been operating in Mexico since 2007 and is now investing out of its second fund.

For more information, please visit www.agh.com.mx and www.agcmexico.com or contact

Scott McDonough
Managing Director
Alta Growth Capital
+52 (55) 5254-3280

scottm@agcmexico.com