



Mexico City, Mexico
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Nexus Capital Announces the Successful Follow-On Primary Public Offering of Grupo Hotelero Santa Fe

Grupo Hotelero Santa Fe, S. de R.L. de C.V. (Ticker: HOTEL*:MM), created in 2010 as an integrating platform in the Mexican hotel industry and a portfolio company of Nexus Capital Private Equity Fund III, L.P., performed today a second Public Offering as a Follow-On to the Initial Public Offering that took place on September of 2014.

The offering mechanism was through a modified Dutch auction and the company raised MXN 1,832.8 million.

This new listing will allow the Company to continue with its expansion plans, boost stock liquidity, increase market capitalization, and will benefit investors.

The Follow-On Public Offering was performed simultaneously in Mexico through the Mexican Stock Exchange and Chile and Perú under the regulatory terms of the Mercado Integrado Latinoamericano (MILA).

The IPO took place in September 2014 and the total amount raised through the initial public offering was MXN 750 million and those proceeds have been deployed consistently and successfully with the company's expansion plan since.

With the proceeds obtained through the Follow-On Public Offering, the Company will continue with its growth strategy, which is focused on increasing the presence of the Krystal brand, capitalizing growth opportunities through the acquisition, user conversion and development of properties as well as increasing the number of operating contracts with third party owned hotels; all this under a focus of value creation through operative efficiency, profitability and service.

As of the date of this release, the company's portfolio includes 16 hotels of which 9 are own hotels and 7 are owned by third parties for a total of 4,265 current rooms; more than double the amount of rooms the Company had at the date of Nexus Capital's investment and making the Company one of the leading hotel chains in the country.

The Company's hotel platform includes the market leading brand Krystal consisting of four hotel sub-brands: Krystal Grand, Krystal Resorts, Krystal Beach, and Krystal Urban as well as Hilton with its sub-brands.

The lead underwriters of the offering were GBM Grupo Bursátil Mexicano, S.A. de C.V., Casa de Bolsa and Casa de Bolsa BBVA Bancomer, S.A. de C.V., Grupo Financiero BBVA Bancomer. GBM Grupo Bursátil Mexicano, S.A. de C.V., Casa de Bolsa also acted as global coordinator.

For more information about Grupo Hotelero Santa Fe please visit: www.gsf-hotels.com

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About Nexus Capital

Nexus Capital has actively contributed to the Private Equity industry in Mexico since its foundation in 1995. It is one of the main alternative asset managers in Mexico and one of the most successful managers with among the best results in Latin America.

Nexus Capital has made 22 investments and has realized divestments of 11 of the companies in its portfolio. Nexus Capital has raised and managed five funds with capital commitments of over \$1.2 billion U.S. dollars in total, and is the only Mexican alternative asset manager that has listed 5 companies on public markets.

Nexus Capital's vision is to be the Mexican alternative asset manager with which investors, entrepreneurs and service providers wish to partner with due to its capability to add value while acting with total transparency, integrity and professionalism.

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